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# **BASELWORLD PREVIEW**

#### **◄ SEIKO**

At Baselworld last year, Seiko presented a limited edition automatic chronograph with an enamel dial. At this year's show, the brand will be unveiling a new Presage collection (pictured) using the same enamel dials and a range of Seiko's mechanical calibres.

No longer limited in number, this enamel collection will be a permanent feature of the Presage line and will be available worldwide from September 2017. These four new creations join the fast-growing all-mechanical Presage collection, which was launched worldwide in 2016.

Every Presage watch features one of Seiko's tried-and-trusted mechanical calibres, is made in its own facility in Japan and offers both quality and value. With this new enamel collection, the brand hopes it will attract further interest from those who appreciate the quality of Japanese craftsmanship.

There are four models, using three different calibres. All draw inspiration from two landmark Seiko creations: firstly, the 1913 Laurel, Seiko's first wrist watch, which had an enamel dial; secondly, the Roman numeral hour markers are the direct descendants of the markers on Seiko's 1895 pocket watch, the Time Keeper.

The enamel dials are made by master craftsman Mitsuru Yokozawa and his team. They ensure that the thickness of the enamel is adjusted to the exact depth required on each part of the dial.

The sapphire crystals are dual-curved so that even the ridge of the dial can be seen without distortion and the hour markers are painted 10 times to lift them in relief from the dial. The tips of the hands are also curved to follow the contours of the sapphire crystals so the case depth is minimised. The exhibition casebacks are sapphire crystal for greater durability.





## **NOMOS GLASHUTTE**

Watch brand Nomos Glashütte will present its new Campus series of mechanical timepieces at Baselworld this year. Campus is the name of a new trio of watches designed to mark milestones in life, and to accompany the wearer on the next step of the journey.

Roman and Arabic numerals combine on the dials, and thanks to a coating of superluminova, the timepieces are easily legible in the dark. All models feature a water resistance of 10atm (100m) and an extra-robust Nomos Club case made from stainless steel with curved sapphire crystal glass and a stainless steel back.

Club Campus, a version designed for more slender wrists, comes in 36mm with a white silver-plated dial. The hour numerals and indexes glow blue in the dark.

The more masculine version, Club 38 Campus (pictured) is 38mm with an anthracite-coloured strap and dark dial. Its hour numerals and indexes also shine blue at night, thanks to grey superluminova.

In terms of the movement, the tried-and-tested Nomos calibre Alpha ticks within the Campus series and all watches in the range feature the option to have complimentary engraving on the back.

## ANDERSEN GENEVE

Andersen Geneve will be debuting a range of blue gold timepieces at this year's show. Blue gold has been used in jewellery items since the Middle Ages and since 2005 Andersen Genève has been using it in its timepieces.

Blue gold is made of 21ct pure gold and three parts iron. Once chemically combined after a 'secret' process, it has a metallic white gold appearance. A heating process then gives it a blue colour.

Every blue gold dial has its specific unique colour and no two will be the same. They are decorated with artistic hand engraving. The brand uses ageing processes to test the stability of the colour and confirm that it won't change over time.

At last year's show the brand presented a blue gold dial with special 'diamond' guilloché pattern that was incorporated into its Perpetual Secular Calender timepiece (pictured).

At Baselworld 2017, different blue gold art works will be displayed.









