NOMOS

The new **Nomos Club Campus** has a 36mm stainless-steel case and a white silverplated dial. A red outline around the numerals and indexes gives the watch a refreshing look. Gray Super-LumiNova coats the numerals and indexes, and the rhodium-plated hour and minutes hands have a Super-LumiNova inlay, which makes the watch easy to read in the dark. The subdial has a neon orange seconds hand. Manual-wind Nomos caliber with 43-hour power reserve. Water resistant to 100 meters. Gray velour leather strap. \$1,500.

BOVET

Bovet's Château de Môtiers 40 "Papillon" debuts a luminous timepiece whose butterfly motif brings a new dimension to the decorative arts with a dial that combines the traditional technique of miniature painting with the layered application of luminescent material. The artisan applies the luminescent material to achieve the same level of detail by night as by day and the work painted on the dial's surface is visible both day and night. The dial is white mother-of-pearl adorned with a miniature painting of a butterfly. The 40-mm rose-gold case has its bow and bezel set with 109 round-cut diamonds. Self-winding Caliber 11BA15 movement has a power reserve of 42 hours. Alligator strap with rosegold ardillon buckle. \$49,000.

ATELIERS DEMONACO

Ateliers deMonaco's La Sirène was inspired by Princess Charlene of Monaco. The design on the dial used the flower of her home country of South Africa, the King Protea, for its pattern. The brand has enriched the La Sirène collection with the La Sirène Diamant and the La Sirène Rubis (shown). The La Sirène Rubis has a 39-mm white-gold case with an ultra-light titanium core. The mother-of-pearl dial has diamonds, rubies and sapphires set in the floral pattern. The bezel is also set with diamonds, rubies and sapphires, and one sapphire tops the crown. Automatic dMc-700 caliber with 42-hour power reserve. Alligator leather strap with gold and titanium folding buckle. Limited to eight pieces. As shown: \$178,700.

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