#### Press release



Autobahn: decisively sporty with a top-class motor from Glashütte. Here, the version in sports gray.

# Racing ahead of the pack

Werner Aisslinger has designed a new watch in collaboration with NOMOS Glashütte for the new neomatik date caliber. Distinct, with clear lines and perfect surfaces—its name: Autobahn

GLASHÜTTE/BERLIN, MARCH 2018. NOMOS Glashütte is presenting a new sporty automatic watch with a date at Baselworld 2018. Equipped with the new, innovative NOMOS neomatik date caliber (DUW 6101), this self-assured timepiece also introduces a completely new look: Werner Aisslinger, the world-renowned product designer, has designed the model in collaboration with NOMOS Glashütte. Its name is Autobahn.

"I love speed," says the designer. Everything about this timepiece expresses movement: The dial for instance, which transitions from curve to curve, once around the edge and again on the sub-seconds dial. The elongated date window at six o'clock displays three days at once—yesterday, today, and tomorrow; a luminous ring of superluminovacoated bars makes the watch legible at night too.

At 41 millimeters across, the decisively large case is an elegant setting for the dashing dial within—and its design makes reference to the mechanism beneath. For this new watch is powered by the second highly complex neomatik caliber from NOMOS Glashütte—now with a date. The date ring runs along the outer edge, set around the movement, and allows for the elongated date window way down at six o'clock. With impervious sapphire crystal glass on both sides of the case and a water resistance to 100 meters, Autobahn makes for a particularly sporty timepiece.

Arresting, unmistakable designs are characteristic of Werner Aisslinger. His works can be found in museums around the globe: in the New York Museum of Modern Art (MoMA), the Fonds national d'art contemporain in Paris, and the Victoria & Albert Museum in London. Aisslinger has also made a name for himself with his work for Vitra, futuristic hotels, the Loftcube living space, his greenhouse installations, and his renewable chairs. Since 2007, he and his creative partner Tina Bunyaprasit have been co-directing studio aisslinger with locations in Berlin and Singapore.

And now there is a watch. Werner Aisslinger worked with Tina Bunyaprasit and the NOMOS design department for over four years on Autobahn. The timepiece is available in three versions: The one with a white silver-plated dial is towards the most classic end of the NOMOS design spectrum. The racing version comes in the new shade of sports gray; the third model in deep midnight blue. With each colorway, Autobahn brings together two worlds: dashing design from Berlin, engineering and watchmaking skill from the quiet streets of Glashütte. In every respect, it represents the best of Made in Germany—even cyclists will see the appeal.

Autobahn is available from March 22 with selected retailers.

Would you like to request more information or images? An interview with Werner Aisslinger and/or Tina Bunyaprasit? We'd be delighted to assist you.

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#### Interview



Werner Aissliner designed Autobahn in collaboration with NOMOS Glashütte.

# »I love speed«

#### Why is this watch called Autobahn?

It's dashing, sporty, a powerful machine—without being brash or loud. This watch reminds me of a vintage sports car. There are definitely more contemporary modes of transport, but old automobiles, their form and finishing, fascinate me. And I love speed!

### Could you describe it?

The most striking aspect is perhaps the depth of the dial. Its edge is curved, like the outside lane of a racetrack—or the fender of a vintage race car. With a gentle swing, it flattens out into the watch face. And the sub-seconds dial repeats these curves. Of course, the typography, the luminious ring, and the elongated date window also play an important role. The last element is reminiscent of an odometer. But perhaps the most important characteristic is its outstanding production.



Autobahn, speedometers, racetracks: Is your watch designed with men in mind? Plenty of women love driving—and I believe some of them will be interested in my watch as well. My creative partner Tina Bunyaprasit, who worked on the timepiece's design with me, will wear it on her wrist too. Still I have to admit that it may appeal more to men, since the case is rather large, and the watch is very striking.

Has the automotive industry ever asked you to design a vehicle? Not yet. But now I have the watch model Autobahn. Which is almost better.

#### Profile



"From now on this is the only watch I'll be wearing", says Werner Aisslinger about Autobahn, which he designed.

# Who is Werner Aisslinger?

Even as a student at Berlin University of the Arts, Werner Aisslinger worked for Ron Arad and Jasper Morrison in London and Michele de Lucchi in Milan. In 1993 he founded studio aisslinger in Berlin, which has had a second office in Singapore since 2008. Aisslinger's Juli Chair was the first German chair since 1964 to be selected for the permanent collection of the MoMA in New York. His furniture designs are also on display in the Fonds national d'art contemporain in Paris, the Victoria & Albert Museum in London, and the Neue Sammlung in Munich. Aisslinger's nomadic architectural units, such as the Loftcube, are pioneering works for a new style of living. Aisslinger has received numerous design prizes, such as the Compasso d'Oro from Italy, the Designpreis Deutschland from Germany, and the Good Design Award from the Chicago Athenaeum. In 2014 he received the title of 'A&W Designer of the year'. Since then, Werner Aisslinger has been working for and with NOMOS Glashütte, alongside his creative partner Tina Bunyaprasit.

### Data sheet Autobahn neomatik 41 date



CASE stainless steel domed sapphire crystal glass back

GLASS domed sapphire crystal glass with anti-reflective coating

WINDING automatic

DIMENSIONS diameter 41 mm height 10.5 mm

WATER RESISTANCE up to 10 atm

DIAL

galvanized, white silverplated light gray luminious ring with superluminova (blue luminescence) elongated date window

HANDS rhodium-plated, hour hand with superluminova inlay in

white (blue luminescence)

STRAP textile strap blue-black, woven, waterproof lug width 20 mm

REFERENCE 1301



CALIBER

DUW 6101—in-house built NOMOS neomatik caliber with automatic winding, neomatik date mechanism, and bidirectional quick correction feature

MOVEMENT HEIGHT 3.6 mm

DIAMETER 15 ½ lines (35.2 mm)

POWER RESERVE up to 42 hours

SPECIAL QUALITIES

NOMOS swing system tempered blue balance spring NOMOS balance bridge,

fixed by screws on both sides

stop-seconds mechanism bidirectional winding rotor with gold-plated

Glashütte three-quarter plate

embossing

DUW regulation system adjusted in six positions

27 jewels tempered blue screws rhodium-plated surfaces with Glashütte ribbing and

NOMOS perlage golden engravings

# Data sheet Autobahn neomatik 41 date midnight blue



CASE stainless steel domed sapphire crystal glass back

GLASS domed sapphire crystal glass with anti-reflective coating

WINDING automatic

DIMENSIONS diameter 41 mm height 10.5 mm

WATER RESISTANCE up to 10 atm

DIAL midnight blue white luminious ring with superluminova (blue luminescence)

elongated date window

HANDS rhodium-plated, hour hand with superluminova inlay in blue (blue luminescence)

STRAP textile strap blue-black, woven, waterproof lug width 20 mm

REFERENCE 1302



CALIBER

DUW 6101—in-house built NOMOS neomatik caliber with automatic winding, neomatik date mechanism, and bidirectional quick correction feature

MOVEMENT HEIGHT 3.6 mm

DIAMETER 15 ½ lines (35.2 mm)

POWER RESERVE up to 42 hours

SPECIAL QUALITIES NOMOS swing system tempered blue balance

spring

NOMOS balance bridge, fixed by screws on both

sides

stop-seconds mechanism bidirectional winding rotor with gold-plated

embossina

Glashütte three-quarter

plate

DUW regulation system adjusted in six positions

27 jewels

tempered blue screws rhodium-plated surfaces with Glashütte ribbing and

NOMOS perlage golden engravings

# Data sheet Autobahn neomatik 41 date sports gray



CASE stainless steel domed sapphire crystal

GLASS domed sapphire crystal glass with anti-reflective coating

WINDING automatic

glass back

DIMENSIONS diameter 41 mm height 10.5 mm

WATER RESISTANCE up to 10 atm

DIAL

galvanized, rhodium-plated blue luminious ring with superluminova (blue luminescence) elongated date window

HANDS

rhodium-plated, hour hand with superluminova inlay in neon orange (blue luminescence)

STRAP textile strap blue-black, woven, waterproof

REFERENCE 1303

lug width 20 mm



CALIBER

DUW 6101—in-house built NOMOS neomatik caliber with automatic winding, neomatik date mechanism, and bidirectional quick correction feature

MOVEMENT HEIGHT 3.6 mm

DIAMETER 15 ½ lines (35.2 mm)

POWER RESERVE up to 42 hours

SPECIAL QUALITIES

NOMOS swing system tempered blue balance spring

NOMOS balance bridge, fixed by screws on both

stop-seconds mechanism bidirectional winding rotor with gold-plated

embossing

Glashütte three-quarter

plate

DUW regulation system adjusted in six positions

27 jewels

tempered blue screws rhodium-plated surfaces with Glashütte ribbing and

NOMOS perlage golden engravings