

NOMOS GLASHÜTTE

Press release



Prizewinning: NOMOS Glashütte receives the iF Design Award for the fourth time in a row, now for Tangente Update.

iF Design Award for Tangente Update

Tangente, the iconic timepiece from NOMOS Glashütte, secures yet another prize: Its newly innovated date ring is an “outstanding design achievement”

GLASHÜTTE/BERLIN, FEBRUARY 2019. The iF Design Award is one of the most important design prizes in the world. This year in Hamburg, it was given to Tangente neomatik 41 Update from NOMOS Glashütte.

This new model is based on a classic that is now over 25 years old: Tangente. In 2018, Tangente received a new date ring. Placed on the outer edge of the dial, it displays the entire month at a glance. With this automatic watch developed in-house (design: Michael Paul), NOMOS Glashütte achieved something that happens very rarely in the watch industry: a technical as well as a design innovation.

Only shortly after its release, this is already the second international prize for Tangente Update: The same model was awarded the Challenge Watch Prize for its technical and

NOMOS GLASHÜTTE

watchmaking feats at the Grand Prix d'Horlogerie de Genève in November. This latest iF award is the fourth in a row for the Glashütte watchmaking company: Before Tangente Update, NOMOS models Minimatik (2016), Tangente neomatik midnight blue (2017), and Metro neomatik 39 silvercut (2018) also received awards.

Should you require further information or images, or if you would like to conduct an interview, or visit us—please get in touch. We would be happy to help!

Anna Jasper
NOMOS Glashütte
PR department

+49 35053 404-480
anna.jasper@glashuette.com