

NOMOS GLASHÜTTE

Press release



Prizewinning—in platinum! Tangente Update has received the European Product Design Award.

Tangente Update wins European Product Design Award

Three major awards in a year—Tangente neomatik 41 Update from NOMOS Glashütte is collecting accolades from both the watchmaking and design worlds

GLASHÜTTE/BERLIN, JULY 2019. It's official: Platinum in the "Luxury Goods" category of the European Product Design Award goes to Tangente Update from NOMOS Glashütte. Already a best-selling timepiece since its debut last year, this is now the third international prize for Tangente Update—following the Challenge Watch Prize for its technical and watchmaking feats at the Grand Prix d'Horlogerie de Genève and the iF Design Award.

Tangente, the iconic NOMOS model, has been a bestseller since its introduction over a quarter of a century ago. Its straightforward design, angular form, and unmistakable typography have now received a timely update as Tangente neomatik 41 Update.

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At just under 41 millimeters in diameter, this classic timepiece has grown considerably in size and yet remains exceptionally slender. The date ring encircles the dial and features two red markers which frame the current date—a solution as practical as it is playful. This type of date display is entirely new and exclusive to NOMOS Glashütte.

The European Product Design Award (ePDA) is bestowed annually by an independent jury of design experts. Celebrating beautifully designed products that make life easier, the selection criteria include innovation, aesthetics, functionality, and sustainability.

Should you require further information or images, or if you would like to conduct an interview, or visit us—please get in touch. We would be happy to help!

Yours,
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