

# NOMOS GLASHÜTTE

Press release



In time for the holidays: Ludwig 33 duo and Ludwig 38 from NOMOS Glashütte with dials in enamel white.

## Gifts with a present on top

Gifts are always important, but even more so in a year like this one, where good times are harder to come by. Two classic watches from NOMOS Glashütte have been beautifully adapted and are available for a highly attractive price—and each comes with a present on top: glossy enamel-white dials.

GLASHÜTTE, NOVEMBER 2020. Christmas is almost here again, and this year there are two special gifts from the watchmaking company NOMOS Glashütte to look forward to—namely two new versions of the classic Ludwig: one larger and highly elegant (Ludwig 38 enamel white at 38 millimeters in diameter), the other equally beautiful in a smaller size (Ludwig 33 duo enamel white at 33 millimeter in diameter). Both watches feature Roman numerals, fine indexes, and railroad minute markers—also known in French as

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chemin de fer. A slender pocket watch-style case is the perfect finishing touch, since Ludwig by NOMOS is a timepiece for traditionalists. Just like the Glashütte watchmakers who began honing their craft in the small town in Saxony, eastern Germany 175 years ago.

These may be atypical design elements for NOMOS Glashütte, yet they serve to make these models all the more classic. To mark the anniversary, both timepieces come with glossy enamel-white dials reminiscent of early pocket watches. Thanks to modern technology they are robust and made to last, and as such they are especially beautiful. The hands are tempered blue. Both models are powered by Alpha—the caliber that ticks in more watches from NOMOS Glashütte than any other. Three-quarter plate, tempered blue screws, and Glashütte ribbing are all beautifully on show through the sapphire crystal glass. The smaller, women's version is a two-hand model and therefore belongs to the "duo" series, since it tells time in minutes and hours only.

To make these watches an even more attractive gift for someone special, NOMOS Glashütte has considered their prices carefully: The exquisite enamel-white dial, itself a tribute to the 175th anniversary of Glashütte watchmaking, can be thought of as a Christmas gift from the company—the two models cost no more than the corresponding standard versions Ludwig 33 Duo and Ludwig 38.

Would you like more images or further information about our watches, our company, or Glashütte's 175 year-long watchmaking heritage? Give us a call or write us an email—we are always delighted to hear from you.

Katrin Bosse-Foy  
NOMOS Glashütte  
PR department

+49 35053 404-481  
pr@glashuette.com

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New from NOMOS Glashütte, in two sizes at once: the mechanical watch Ludwig with an enamel-white dial. The latter comes at no extra charge.



What a wristshot! Ludwig 33 enamel white in a size popular among women—33 millimeters in diameter.



A well-dressed wrist: Ludwig 33 duo with a glossy enamel-white dial—marking 175 years of Glashütte watchmaking. Thanks to modern technology this model is robust and made to last, and as such it is especially beautiful.



A two-hand model, telling time in hours and minutes only—that is Ludwig 33 duo enamel white's speciality. Its 33-millimeter diameter makes the handcrafted mechanical watch especially attractive on more slender wrists.

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If you want to—or must—prove your discerning taste: Ludwig 38 enamel white. A handcrafted mechanical watch for such an attractive price is hard to find.



Ludwig 38 enamel white makes a big impression on larger wrists. The new dial celebrates 175 years of Glashütte watchmaking—and gives the model a high-gloss finish.



Roman numerals, fine indexes, and railroad minute markers—also known in French as *chemin de fer*. All this is housed in a slender pocket watch-style case. Ludwig by NOMOS Glashütte is a timepiece for traditionalists.



Both of these hand-wound watches, Ludwig 38 and Ludwig duo, are powered by in-house caliber Alpha—itsself an elegant demonstration of Glashütte watchmaking craft, handmade by NOMOS Glashütte. Typical Glashütte features are visible through the sapphire crystal glass, such as a three-quarter plate, tempered blue screws, and Glashütte ribbing.