

Press release



Tangomat für Ärzte ohne Grenzen Deutschland—the red twelve alludes to the emergency aid organization and its work in crisis-hit areas across the world.

250 Glashütte watches for Doctors Without Borders Germany

NOMOS Glashütte is releasing another new limited special-edition in support of emergency aid—for the first time with its automatic model Tangomat

GLASHÜTTE, OCTOBER 2019. A red twelve on the otherwise straightforward dial—the latest NOMOS model for Doctors Without Borders (MSF) also bears this unmistakable symbol that has come to be associated with watches that help provide aid. The cooperation between watchmaking company NOMOS Glashütte and this Nobel Prize-winning organization began in 2012. Tangomat für Ärzte ohne Grenzen Deutschland is the eleventh model that NOMOS Glashütte has produced in support of emergency aid. An imposing watch with a 38-millimeter diameter, it is also a classic model from the watchmaking company. Ticking within is the in-house built automatic caliber DUW 5001,

NOMOS

GLASHÜTTE

while the metal bracelet wears with the utmost comfort and rounds off the robust appeal of this timepiece.

250 euros from each sale goes directly to Ärzte ohne Grenzen (the section of MSF in Germany). This is how a single watch can support the treatment of 1,470 children against malaria, secure enough anesthesia for ten operations, or provide 450 people with three months' worth of vital medicine. Despite its fine metal bracelet, and even though it is a limited edition, this version of Tangomat is available for exactly the same price as the standard model, which comes with a leather strap.

So, better times for NOMOS wearers and for people who are in need: "When it comes to brand cooperations, it is very important for Doctors Without Borders that certain principles and values are mutual. The cooperation with NOMOS Glashütte is regarded with conviction by both sides," says Florian Westphal, General Director for MSF Germany: "Together, NOMOS Glashütte and Doctors Without Borders are saving lives."

This special-edition model, limited to 250 watches, is now available at select retailers across Europe.

Should you require further information and images, or if you would like to conduct an interview, or visit us—please get in touch. We would be happy to help!

Sarah Mie Nass
NOMOS Glashütte
PR department

+49 35053 404-480
pr@glashuette.com

Press release – Interview



Florian Westphal studied politics and economics and has worked for the emergency aid organization since 2014.

Time for life

Florian Westphal is the general director of Doctors Without Borders Germany. Here, he talks about his work and the successful cooperation with watchmaking company NOMOS Glashütte.

Mr. Westphal, mechanical watches and providing aid: How do they go together?

At first glance, they don't seem to have much in common. But I think that our "time for life" slogan summarizes our cooperation well, since NOMOS Glashütte and Doctors Without Borders are working together to save lives.

NOMOS

GLASHÜTTE

Could you explain in a few short sentences, for someone who might not know the organization, what Doctors Without Borders does?

We provide emergency medical aid around the world. Wherever there are wars, epidemics, or natural disasters threatening people's lives, we are at work. We offer a wide range of medical services—from providing vaccinations for infants to fighting childhood malnutrition, supporting victims of sexual assault, and doing field surgery—helping those in need regardless of their background, religion, or political beliefs. Doctors Without Borders is independent from governments and business interests, as well as apolitical.

What exactly can you do with 250 euros—could you share some examples with us?

Several come to mind. During a project for Doctors Without Borders, I visited a hospital in the DRC that specialized in treating children suffering from malaria. 250 euros could help us get the necessary medicine to treat 1,470 children, for example. Or we could provide mosquito nets for 118 families, protecting them against mosquitoes and the diseases they spread. In Yemen, 250 euros would cover the cost of anesthetic for ten people requiring surgery, or supply essential medicine for three months to 450 people displaced in camps due to violence.

Can a NOMOS customer purchasing one of these watches be certain that their money will go directly towards those in need? Without deductions?

In 2018, Doctors Without Borders invested around 87 cents from every euro donated into its aid projects worldwide. We have held independent certification for years from the DZI, Germany's charities watchdog, for the responsible allocation of donated funds.

Where is the aid of Doctors Without Borders most urgently needed now, and what are you doing there?

At the moment, we are focused on the situation in Yemen—among other projects. The people there have been suffering the effects of a brutal conflict for years. Our teams are helping people there on both sides of the front line. First and foremost, we support the groups most in need—such as pregnant women and children. But I would also like to mention a country that we hear almost nothing about: the Central African Republic. Much of the population has been displaced due to armed violence, and many places lack even basic medical infrastructure. Our teams there carry out more than 800,000 treatments a year.

NOMOS

GLASHÜTTE

NOMOS Glashütte has been supporting Doctors Without Borders since 2012.

How important are partnerships like this for international emergency aid?

Very important. Especially when they are based on mutual respect. This cooperation with NOMOS Glashütte enjoys enthusiastic support from both sides. When it comes to cooperating with businesses, it's important for us at Doctors Without Borders to make sure we share certain principles and values. That is why we never accept donations from companies in certain industries. These include, for example, the arms industry or pharmaceuticals.

Let's finish with a forecast: If you follow the news, there seems to be more crises than ever in the world; things are getting worse and worse. Does it seem that way to Doctors Without Borders? Or rather: Is it too late, in your opinion?

I could say we're running out of time—but that's a little too cliché for me. Overall, we have established that conflicts and crises around the world are not decreasing in number. A clear indication for that is the increasing number of refugees, which is higher than at any other point in history. At the same time, rich countries are closing their borders. Climate change is also contributing to crises for the inhabitants of poorer countries: Mozambique was struck by devastating tornadoes at the start of the year, for example. And in the region around Lake Chad and the Sahel, we are seeing malnutrition as a result of drought, which is also influenced by climate change. This is an area that will need more of our attention in the future.

NOMOS

GLASHÜTTE

Data sheet

Tangomat für Ärzte ohne Grenzen Deutschland



CASE

stainless steel, bipartite
sapphire crystal glass back
fixed with six screws

GLASS

sapphire crystal glass

WINDING

automatic

DIMENSIONS

diameter 38.3 mm
height 8.3 mm

WATER RESISTANCE

up to 3 atm
(splash-proof)

DIAL

galvanized, white silver-plated, Ärzte ohne Grenzen inscription at six o'clock, red 12

HANDS

oxidized black

STRAP

bracelet
lug width 20 mm

REFERENCE

601.S13

LIMITED EDITION ENGRAVING

Sondermodell Tangomat
für Ärzte ohne Grenzen
Deutschland 1/250



CALIBER

DUW 5001—in-house built
NOMOS caliber with
automatic winding

MOVEMENT HEIGHT

4.3 mm

DIAMETER

13 ¾ lines (31 mm)

POWER RESERVE

up to 43 hours

SPECIAL QUALITIES

NOMOS swing system
tempered blue balance
spring
stop-seconds mechanism
Glashütte stopwork
bidirectional winding
rotor Glashütte three-
quarter plate
adjusted in six positions
26 jewels
tempered blue screws
rhodium-plated surfaces
with Glashütte ribbing
and NOMOS perlage
ratchet and duplex wheel
with Glashütte sunburst