easily be seen as the most important watch there is," Andrew Shear, a prominent vintage watch dealer, told The New York Times. "I could see it selling for \$10m."

For 2017, the trend is for super high-spec, ultra high-style driving watches. There are collaborations: McLaren and Richard Mille have created the £1m RM 50-03, which features a traverse cage made from TPT Carbon, inspired by the one on the McLaren Formula One car. At Hublot, the design team worked with Ferrari to create the Techframe. a limited edition beast of a watch which features a modular chassis case inspired by that of a classic Ferrari racing car.

There are also more traditional takes on the driving watch, such as the Junghans Meister Driver Day Date, which takes its cue from the ultra-simple driving watches of the Fifties and Sixties, and Montblanc's new TimeWalker Chronograph Rally Timer, a natty timepiece inspired by the pocket watches racing drivers would attach to their dashboards back in the day. On your marks ...

1 | Richard Mille RM 50-03; £1m; richardmille.com

2 | Junghans Meister Driver Day Date; £1,275; junghans.de

3 | Chopard Mille Miglia 2017 Race Edition; £5,520; chopard.com

4 | Montblanc TimeWalker Chronograph Rally Timer; £31,700: montblanc.com

5 | Hublot Ferarri Techframe; £105,000; hublot.com



















NOMOS GLASHÜTTE RE-WORKS THE CLASSICS

Venerated among design types as the ultimate minimalist watch brand, German company Nomos Glashütte has released its new At Work collection. Reimagining four of its classic styles - Tangente, Metro, Orion and Tetra — the new watches are larger, at 39mm, and satisfyingly slim, furnished as they are with calibre DUW 3001 ultra-thin movements.

Neomatik Silvercut: £3,000: nomos-store.com



THE NEW AGE OF **BELL & ROSS**

Best known for its square-faced aviation timepieces, the relatively young (founded 1992) French-Swiss watchmaker Bell & Ross has the air of a more seasoned brand. Its new BR Vintage 3rd Generation range is a case in point. Featuring three round-faced watches (a 38.5mm automatic on a leather strap, a 41mm on a bracelet, plus a chunky chronograph), the collection is simple, elegant and, above all, timeless. Bell & Ross has also unveiled its BR V2-92 and BR V2-94 Garde-Côtes, two watches in tribute to coastguards around the world.

BR V2-94 Black Steel; £3,600; bellross.com