NOMOS

Press release



NOMOS Ahoi now comes in a new limited edition—raising funds for Doctors Without Borders.

Time is a great healer

NOMOS Glashütte is supporting Ärzte ohne Grenzen (the German section of Doctors Without Borders) with two limited-edition watch models. Now in the eighth year of this successful collaboration, the watchmaking company is presenting the robust automatic model Ahoi in two elegant yet sporty versions with a metal bracelet.

GLASHÜTTE, APRIL 2020. Watches for a good cause—this was the initial idea that led NOMOS Glashütte to start making limited-edition timepieces for Doctors Without Borders Germany back in 2012. Whether in the smaller version with an exceptionally slender case or in the larger version with a date function, both of the new Ahoi models are supporting the Nobel Prize-winning organization in the same tried-and-tested way: Every single watch raises funds for humanitarian aid around the world. Both of these new watch models feature an unmistakable tribute to this cause; namely a red twelve, which symbolizes the charity's tireless work.



Ahoi, a robust companion

Ahoi counts among the iconic watch designs in the NOMOS collection—with a particularly robust case and an in-house developed caliber, this automatic timepiece can be worn almost anywhere. With a water resistance of 200 m, it will satisfy even the most demanding sports enthusiast. The six screws holding the back firm and the securely-guarded crown ensure that everything will stay watertight.

In this limited edition for Doctors Without Borders Germany, NOMOS Glashütte is presenting the automatic watch with the NOMOS sport bracelet for the first time—which further emphasizes the robust nature of this watch model.

Deployed around the world

Even when these two new Ahoi models for Doctors Without Borders Germany are limited to 250 pieces each, the emergency aid that they raise funds for knows no limits. Every watch comes with a significant donation to the emergency aid organization. Florian Westphal, General Director of Doctors Without Borders Germany, is delighted: "We can use these funds to bring aid directly to those places that desperately need it, quickly and efficiently."

Points of sale and pricing

These watches will be available with select European retailers and on the official NOMOS website from the end of April.

Limited-edition Ahoi for Doctors Without Borders Germany:
Ahoi Datum für Ärzte ohne Grenzen Deutschland, 3780 Euro
Ref. 551.S2, 40.3 mm diameter, with NOMOS automatic movement DUW 5101
Ahoi neomatik für Ärzte ohne Grenzen Deutschland, 3440 Euro
Ref. 560.S1, 36.3 mm diameter, with NOMOS neomatik movement DUW 3001



About NOMOS Glashütte

NOMOS Glashütte, one of only a handful of owner-operated watchmaking companies worldwide, crafts fine mechanical timepieces in Glashütte, Germany. German engineering skill, outstanding product design (in the traditions of Bauhaus and the Deutscher Werkbund), and above all Glashütte watchmaking craftsmanship—thanks to these three aspects, NOMOS watches are of the highest quality in every respect. To date, they have been awarded over 160 prizes for design, quality, and value-for-money.

Should you require additional information, images, or interviews, please do not hesitate to contact us. We look forward to hearing from you.

Katrin Bosse-Foy NOMOS Glashütte PR department

+49 35053 404-481 pr@glashuette.com

NOMOS

Data sheet Ahoi Datum für Ärzte ohne Grenzen Deutschland



CASE

stainless steel, bipartite sapphire crystal glass back fixed with six screws; screw-down crown, crown guard

GLASS

domed sapphire crystal glass

WINDING automatic

DIMENSIONS diameter 40.3 mm height 10.6 mm

WATER RESISTANCE up to 20 atm (suitable for diving)

DIAL

galvanized, white silverplated, hour indexes with white superluminova Ärzte ohne Grenzen inscription at six o'clock, red 12

HANDS

oxidized black, with superluminova inlay in white

STRAP

bracelet Sport lug width 20 mm

REFERENCE 551.S2

LIMITED EDITION ENGRAVING

Sondermodell Ahoi für Ärzte ohne Grenzen Deutschland 1/250



CALIBER

DUW 5101—in-house built NOMOS caliber with automatic winding and date indicator

MOVEMENT HEIGHT 4.3 mm

DIAMETER
13 3/4 lines (31 mm)

POWER RESERVE up to 42 hours

SPECIAL QUALITIES

patented date mechanism NOMOS swing system tempered blue balance spring stop-seconds mechanism

stop-seconds mechanism
Glashütte stopwork
bidirectional winding rotor
Glashütte three-quarter

plate

adjusted in six positions

26 jewels

tempered blue screws rhodium-plated surfaces with Glashütte ribbing and

NOMOS perlage

ratchet and duplex wheel with Glashütte sunburst

NOMOSGIASHÜTTE

Data sheet Ahoi neomatik für Ärzte ohne Grenzen Deutschland



CASE

stainless steel, bipartite sapphire crystal glass back fixed with six screws; screw-down crown, crown guard

GLASS

domed sapphire crystal glass

WINDING automatic

DIMENSIONS diameter 36.3 mm height 9.6 mm

WATER RESISTANCE up to 20 atm (suitable for diving)

DIAL

galvanized, white silverplated, hour indexes with white superluminova Ärzte ohne Grenzen inscription at six o'clock,

red 12

HANDS oxidized black, with superluminova inlay in white

STRAP bracelet Sport lug width 18 mm

REFERENCE 560.S1

LIMITED EDITION **ENGRAVING** Sondermodell Ahoi für Ärzte ohne Grenzen Deutschland 1/250



CALIBER

DUW 3001-in-house built NOMOS neomatik caliber with automatic winding

MOVEMENT HEIGHT 3.2 mm

DIAMETER 12 ¾ lines (28.8 mm)

POWER RESERVE up to 43 hours

SPECIAL QUALITIES

NOMOS swing system tempered blue balance spring

NOMOS balance bridge stop-seconds mechanism bidirectional winding rotor Glashütte three-quarter

plate

DUW regulation system adjusted in six positions

27 jewels

tempered blue screws rhodium-plated surfaces with Glashütte ribbing and

NOMOS perlage