

NEWS REVIEW



⬆️ **Nomos** has rolled out its new in-house ultra-thin automatic calibre, the DUW 3001, across its most popular models presenting ten new watches. The so-called **Neomatik** models appear as versions of Nomos' existing core Tangente, Orion, Metro and Ludwig collections as well as the new Minimatik, offered in white and champagne dial options. White dial models feature blue highlights whilst the Champagne dial models use neon orange markings. Each watch employs Nomos' DUW 3001 automatic movement, which measures just 3.2mm high and is the tenth movement developed by the Glashutte manufacture. The movement took three years of research and development and was produced by the same team behind Nomos' own escapement, the Swing System, which is contains.

The launch of the new models will be marked with a special 1st Edition production series in 2015, then after a short pause serial production will continue in 2016.

⚡️ **SalonQP** is shaping up to be the most successful yet with a host of watch premieres, exhibitions, seminars and a larger roster of partners than ever before. The luxury watch exhibition, now in its seventh year, takes place this year at Chelsea's Saatchi Gallery between November 12-14. **Roger Smith**, one of the world's most respected watchmakers, will be launching no fewer than four new models at SalonQP, whilst **Harry Winston** has selected the exhibition for the first public showing of its Opus 14 timepiece. Exhibitions will include a second outing



for Gems of Time as well as a look at the history of the chronograph with Inside a Second. Partners of this year's exhibition include **Harrods**, House of Creed, Lotus, Linn, Yamaha, Berry Bros & Rudd, **SevenFriday**, **Watchfinder**, Harper's Bazaar and Zurich Private Clients.

Seiko is scouting London for the ideal location for a monobrand boutique, which is described as the company's top European priority. **Shinji Hattori**, chairman and chief executive officer of Seiko Holdings Corporation, told WatchPro editor James Buttery at the company-owned **Wako** department store in Tokyo's luxury shopping district, Ginza. "We have been actively looking for the right location for quite some time and we hope to have a boutique open in the near future. We are looking at locations in The City, in the Regent Street area and around Sloane Square." **Robert Wilson**, Seiko UK's marketing director, described the search for a London location as the global company's 'top' European retail priority.


The world's largest, private database of stolen art and collectibles, has launched a new service this summer called the **Watch Register**. The Watch Register, part of the Art Loss Register, is a database of over 50,000 watches and timepieces, and is the largest searchable database of watches available for due diligence. The stated aim of establishing the Watch Register is to encourage the trade to carry out due diligence, to recover stolen watches and, long-term to reduce thefts.

Watchfinder has opened a northern flagship store in Leeds, the pre-owned luxury watch specialist's third retail location. Watchfinder opened within Leeds' prestigious Victorian shopping arcade, **Victoria Quarter**, with an evening of timepieces and watchmaking led by the company's head watchmaker Tony Williams. Watchfinder made the leap from online only retailer with its first bricks and mortar store in London's Royal Exchange in February 2013 before opening a second at the Bluewater



shopping centre in Kent in December 2014. The new boutique houses premium watches available from over 50 brands including **Rolex**, **Omega** and **Breitling**. The Leeds store is sure to offer Watchfinder a region retail beach-head as it is situated within a one-hour drive of five percent of Watchfinder's established client base.

Tudor has added a black model to its Heritage Black Bay range, which includes a triangular zero point marker in a high-contrast red.



MECHANICAL WATCH OF THE YEAR

THIS CATEGORY LOOKS UNDER THE HOOD FOR EVIDENCE OF MASTERY OF THE MECHANICAL MOVEMENT AND AN INNOVATIVE APPROACH IN SOLVING HOROLOGICAL CHALLENGES.



WINNER: NOMOS NEOMATIK

Nomos first showed off its new in-house ultra-thin DUW 3001 calibre at Baselworld inside early versions of the new Minimatik model and Tangente Automatik. The automatic movement is just 3.2mm thick, including the rotor, with only 1mm separating the mainplate and three-quarter plate to house the gear train. The DUW 3001 also incorporates Nomos' in-house escapement, the Swing System. To create such a thin movement, engineering tolerances had to be reduced by 50 percent, but working with such thin components is not without its own particular set of problems. A thinner mainspring isn't capable of storing the same power reserve as a standard component so, rather than address that issue, the team behind the development of DUW 3001 decided to increase the energy efficiency of the movement. The DUW 3001 is just 5.8 percent inefficient (the figure is closer to 20 percent for many standard automatic movements) allowing it to run off of the lower powered mainspring whilst maintaining acceptable power reserves (42hrs). Now the movement has been rolled out across four of Nomos' most popular existing models, as well as the new Minimatik model, in white and champagne dial options, creating the new Neomatik collection. One of the most impressive elements of the DUW 3001's development is that it has not led to a premium on the cost of the new Neomatik watches, with Nomos once again showing that in-house watches don't have to cost the earth. By far the most exciting mechanical development of 2015, for watch geeks and consumers alike.



MECHANICAL